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AUTHORIZED TRANSLATION  
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**REGULATION OF THE MINISTER OF TRADE OF THE REPUBLIC OF  
INDONESIA  
NUMBER 67/M-DAG/PER/11/2013  
CONCERNING  
REQUIREMENT TO ATTACH LABEL IN INDONESIAN LANGUAGE ON THE  
COMMODITY**

**BY THE GRACE OF ALLAH THE ONE SUPREME GOD**

**THE MINISTER OF TRADE OF THE REPUBLIC OF INDONESIA,**

- Considering : a. that in the framework of ensuring the right of the Consumer on correct, clear and honest information concerning the condition and guarantee on the goods to be used or utilized by the Consumer and to provide legal certainty to the Business Actor, it is necessary to regulate the requirement to attach the label in the Indonesian language on the commodity as has been regulated in the Regulation of the Minister of Trade Number 62/M-DAG/PER/12/2009 concerning Requirement to Attach label on the Commodity as has been amended with the Regulation of the Minister of Trade Number 22/M-DAG/PER/5/2010;
- b. that based on the consideration, as meant in letter a, it is necessary to enact the Regulation of the Minister of Trade concerning Requirement to Attach Label in the Indonesian Language on the Commodity;
- In view of : 1. Law of Company Distribution of 1934 (*Bedrijfsreglementerings Ordonnantie* of 1934, *State Gazette* of 1938 Number 86);
2. Law Number 10 of 1995 concerning Customs (*State Gazette* of the Republic of 1995 Number 75, Supplement to

- the State Gazette of the Republic of Indonesia Number 3612) as has been amended with Law Number 17 of 2006 (State Gazette of the Republic of Indonesia of 2006 Number 93, Supplement to the State Gazette of the Republic of Indonesia Number 4661);
3. Law Number 8 of 1999 concerning Consumer Protection (State Gazette of the Republic of Indonesia of 1999 Number 42, Supplement to the State Gazette of the Republic of Indonesia Number 3821);
  4. Law Number 32 of 2004 concerning Local Government (State Gazette of the Republic of Indonesia of 2004 Number 125, Supplement to the State Gazette of the Republic of Indonesia Number 4437) as has been amended several times and latest with Law Number 12 of 2008 (State Gazette of the Republic of Indonesia of 2008 Number 59, Supplement to the State Gazette of the Republic of Indonesia Number 4844);
  5. Law Number 39 of 2008 concerning State Ministry (State Gazette of the Republic of Indonesia of 2008 Number 166, Supplement to the State Gazette of the Republic of Indonesia Number 4916);
  6. Law Number 24 of 2009 concerning State Flag, Language and Symbol as well as the National Anthem (State Gazette of the Republic of Indonesia of 2009 Number 109, Supplement to the State Gazette of the Republic of Indonesia Number 5035);
  7. Government Regulation Number 102 of 2000 concerning National Standardization (State Gazette of the Republic of Indonesia of 2000 Number 199, Supplement to the State Gazette of the Republic of Indonesia Number 4020);
  8. Government Regulation Number 58 of 2001 concerning Guidance and Control on the Implementation of Consumer Protection (State Gazette of the Republic of Indonesia of

2001 Number 103, Supplement to the State Gazette of the Republic of Indonesia Number 4126);

9. Government Regulation Number 38 of 2007 concerning Allocation of Administration Affairs among the Government, Provincial Government and Regency/City Government (State Gazette of the Republic of Indonesia of 2007 Number 82, Supplement to the State Gazette of the Republic of Indonesia Number 4737);
10. Presidential Decree Number 84/P of 2009 concerning Formation of the United Indonesia Cabinet II as has been amended with the Presidential Decree Number 59/P of 2011;
11. Presidential Regulation Number 47 of 2009 concerning Formation and Organization of the State Ministry as has been amended several times and latest with Government Regulation Number 91 of 2011;
12. Presidential Regulation Number 24 of 2010 concerning Position, Task and Function of the State Ministry and Organization Structure, Task and Function of Echelon I of the State Ministry as has been amended several times and latest with Presidential Regulation Number 92 of 2011;
13. Regulation of the Minister of Trade Number 14/M-DAG/PER/3/2007 concerning Standardization of Service in the Trade Sector and Compulsory Control on the Indonesian National Standard (SNI) on Goods and Services that are Traded, as has been amended with the Regulation of the Minister of Trade Number 30/M-DAG/PER/7/2007;
14. Regulation of the Minister of Trade Number 36/M-DAG/PER/9/2007 concerning Issuance of Trade Business License as has been amended several times and latest with the Regulation of the Minister of Trade Number 39/M-DAG/PER/12/2011;
15. Regulation of the Minister of Trade Number 20/M-

DAG/PER/5/2009 concerning Provision and System on Control of Goods and/or Services;

16. Regulation of the Minister of Trade Number 28/M-DAG/PER/6/2009 concerning Provision on Service of Export and Import License with Electronic System Through Intrade in the Framework of the Indonesian *National Single Window*;
17. Regulation of the Minister of Trade Number 31/M-DAG/PER/7/2010 concerning Organization and Work System of the Ministry of Trade as has been amended with the Regulation of the Minister of Trade Number 57/M-DAG/PER/8/2012;
18. Regulation of the Minister of Trade Number 32/M-DAG/PER/8/2010 concerning Trade Service Unit as has been amended with the Regulation of the Minister of Trade Number 19/M-DAG/PER/3/2012;
19. Regulation of the Minister of Trade Number 31/M-DAG/PER/10/2011 concerning Goods in Wrapped Condition;
20. Regulation of the Minister of Trade Number 18/M-DAG/PER/3/2012 concerning Delegation of Authority for Issuance of License to the Coordinator and Executive of the Trade Service Unit;

HAS DECIDED:

To enact : THE REGULATION OF THE MINISTER OF TRADE  
CONCERNING REQUIREMENT TO ATTACH IN INDONESIAN  
LANGUAGE ON THE COMMODITY.

Article 1

The meaning of the following in this Regulation of the Minister is as follows:

1. Label is each information concerning goods in form of picture, writing, combination of both, or other forms concerning the information of goods and information on the Business Actor as well as other information in accordance with the provisions of the applicable legislative regulations.
2. Goods is each article, either tangible or intangible, either moveable or immovable, either consumable or inconsumable, which can be used to be traded, used or utilized by the Consumer.
3. Import is the activity to bring in goods into the Customs Area.
4. Customs Area is the area of the Republic of Indonesia covering the land, waters and air space above it, as well as certain locations in the Exclusive Economic Zone and Continental Shelf in which the provisions of the legislative regulations on customs apply.
5. Business Actor is each individual or business entity, either in form of legal entity or non legal entity, which is established and having the domicile or implements the activities within the legal territory of the Republic of Indonesia, either individually or jointly through the agreement to implement business activities in various economic sectors.
6. Consumer is each individual using goods and/or services available in the community, either for the interest of him/herself, his/her family, others, or other living creatures and is not for trade.
7. Market is the place where sellers and buyers meet in order to make transactions and where the buying and selling process is established.
8. Packing is the container that is used to pack and/or wrap Goods, either that is directly in contact with Goods or not.
9. Bulk Goods are Goods in liquid or solid form that are to be traded by way of weighing the volume or weight of the

Goods in front of the Consumer.

10. Standard Material are Goods and/or Materials that are to be processed into produced Goods and having a higher use value.
11. Supporting materials are Goods and/or Materials other than Standard Materials that are used in the processing activities or integration activities, which function to support in the production process.
12. Consignments are Imported Goods that are sent by a certain sender abroad to a certain domestic receiver.
13. Re-Imported Goods are Goods sent abroad and are to be reentered into the Customs Area.
14. Temporary Imported Goods are Imported Goods, which are entered by using the Temporary Import mechanism.
15. Sample Goods are all Goods that are especially imported as samples for the production of products with the objective to be exported or for the objective of domestic marketing.
16. Relocated Goods are household need Goods of individuals who are initially domiciled overseas and then taken along when moving into the country.
17. Certificate of Label Attachment in the Indonesian Language, hereinafter abbreviated SKPLBI (Surat Keterangan Pencantuman Label Dalam Bahasa Indonesia), is the certificate that certifies that the Label sample submitted by the Business Actor has complied with the stipulations.
18. Certificate of Exemption from the Requirement to Attach the Label in the Indonesian Language, hereinafter abbreviated SPKPLBI (Surat Pembebasan Kewajiban Pencantuman Label Dalam Bahasa Indonesia) is the certificate that certifies that the concerned Goods are excluded from the label attachment requirement.
19. Trade Service Unit, hereinafter abbreviated UPP (Unit Pelayanan Perdagangan) is the unit that carries out the

licensing services in the trade sector.

20. Minister is the Minister who implements the administration affairs in the trade sector.

The UPP Coordinator and Executor is the Official who is appointed by the Secretary General of the Ministry of Trade to coordinate and carry out the implementation of licensing services at the UPP.

## Article 2

- (1) The Business Actor who produces or imports Goods that are to be traded in the domestic Market, as indicated in the Appendix of this Regulation of the Minister should attach the Label in the Indonesian Language.
- (2) The Appendix of the Regulation of the Minister, as meant in paragraph (1), consists of:
  - a. Appendix I, which contains the list of electronic Goods that are needed for the household, telecommunication and informatics;
  - b. Appendix II, which contains the list of building materials;
  - c. Appendix III, which contains the list of types of Goods needed for vehicles (spare parts and others);
  - d. Appendix IV, which the list of other types of Goods; and
  - e. Appendix V, which contains the list of supplementary types of Goods and expansion of Goods.
- (3) The attachment of Label, as meant in paragraph (1), should at least use clear and easy understandable Indonesian Language.
- (4) The use of Language other than the Indonesian Language, Arabic figures, Latin letters is allowed if their equivalent are not available.

### Article 3

- (1) The Goods that are imported by the Business Actor, as meant in Article 2, should already be attached by the Label in the Indonesian Language when entering the Customs Area.
- (2) The Business Actor who imports Goods, as meant in paragraph (1), is responsible for the imported Goods.

### Article 4

- (1) The attachment of Label, as meant in Article 2 paragraph (1) for Goods, should be permanent in form of:
  - a. emboss or printed on the Goods; or
  - b. Label that is wholly adhered to the Goods.
- (2) The attachment of Label, as meant in Article 2 paragraph (1) for Packing, should be permanent in form of:
  - a. Emboss or printed on the Packing; or
  - b. Label that is wholly adhered to the Packing.
- (3) The Label that is wholly and permanently adhered to the Goods and Packing, as meant in paragraph (1) and paragraph (2), are not in form of stickers.
- (4) The Label in the Indonesian language that is adhered to the Packing has a larger or equal size with the original Label (foreign language) and is damaged when taken off.
- (5) The size of Label is adjusted to the size of the Goods or Packing that is used and is easy to read and clear.

### Article 5

- (1) The Label, as meant in Article 2 paragraph (1), contains information or explanation on the Goods and Identity of the Business Actor, as indicated in Appendix I, Appendix II, Appendix III, Appendix IV and Appendix V of this Regulation



of the Minister.

- (2) The information or explanation on the Label of Goods that are related to the safety, security and health of Consumers and the environment, should contain the following
  - a. method of use; and
  - b. symbol of hazard and/or clear warning sign
- (3) The identity of the Business Actor, as meant in paragraph (1), should at least contain the following:
  - a. name and address of producer for domestic produced Goods; or
  - b. name and address of importer for Imported Goods.
- (4) The addresses of the producer and importer, as meant in paragraph (3), should at least contain the name of company and city of domicile of the concerned company.

#### Article 6

In addition to the information or explanation, as meant in Article 5 paragraph (1), the Business Actor should also indicate the information or explanation that according to the provisions of the legislative regulations should be indicated.

#### Article 7

The Business Actor is prohibited to attach the label that is:

- a. made incompletely; or
- b. contains information that is incorrect and/or misleads the Consumer

#### Article 8

- (1) The Business Actor who produces or imports Goods, as meant in Article 2 paragraph (1), should submit the SKPLBI request to the Director General of Consumer Standardization and Protection, in this case the Director of

Consumer Empowerment.

(2) The submission of the SKPLBI request, as meant in paragraph (1), is completed with the following requirements:

a. Domestic produced Goods

- 1) letter of request signed by the company management;
- 2) list of goods in form of *hardcopy* and *softcopy*;
- 3) sample of picture and Label in the Indonesian Language attached to the Goods and/or Packing in accordance with the submitted list of goods;
- 4) photocopy of Industrial Business License (IUI or Izin Usaha Industri), Industrial Registration (TDI or Tanda Daftar Industri) or Certificate of Recognition as Brand Holder Agent from the authorized technical government agency;
- 5) photocopy of the company's Taxpayer Registration Number (NPWP);
- 6) power of attorney from the company management with sufficient revenue stamp, in case the arrangement is authorized to the third party;
- 7) photocopy of identity of the company manager; and
- 8) photocopy of identity of endorsee, in case the arrangement is authorized to the third party.

b. Imported Goods

- 1) letter of request signed by the company management;
- 2) list of Goods imported with the HS number in form of *hardcopy* and *softcopy*;
- 3) sample of picture and Label in the Indonesian Language attached to the Goods and/or Packing in accordance with the submitted list of Goods;
- 4) photocopy of Importer Identification Number (API

- or Angka Pengenal Importir);
- 5) photocopy of the company's Taxpayer Registration Number (NPWP);
  - 6) statement with sufficient revenue stamp, which certifies that the imported Goods are already attached with Label in the Indonesian Language when entering the Customs Area;
  - 7) power of attorney from the company management with sufficient revenue stamp, in case the arrangement is authorized to the third party;
  - 8) photocopy of identity of the company manager; and
  - 9) photocopy of identity of the endorsee, in case the arrangement is authorized to the third party.
- (3) The submission of the SKPLBI request, as meant in paragraph (1), may be carried out by way of:
- a. sending electronically through Inatrade, after possessing the Inatrade access right;
  - b. sending directly or through the delivery service to the Director of Consumer Empowerment, Directorate General of Consumer Standardization and Protection, Ministry of Trade of the Republic of Indonesia, through the Trade Service Unit (UPP) of the Ministry of Trade of the Republic of Indonesia, Jalan M.I. Ridwan Rais Number 5, Central Jakarta 10110.
- (4) The submission of request, as meant in paragraph (2), is carried out by showing the original document, if needed.
- (5) The Director of Consumer Empowerment issues the following:
- a. SKPLBI based on the group of goods within the period of not later than 5 (five) working days, effective as of the date the request is received completely and correctly; or

- b. Rejection of the SKPLBI issuance within the period of not later than 5 (five) working days, effective as of the date the request is received, in case the request is incomplete and/or incorrect.
- (6) The format of request in order to obtain the SKPLBI, SKPLBI, and rejection of SKPLBI issuance, are as contained in Appendix VI, Appendix VII and Appendix VIII of this Regulation of the Minister.

#### Article 9

The Business Actor can possess the Inatrade access right, as meant in Article 8 paragraph (3) letter a, by referring to the Regulation of the Minister of Trade that regulates the requirements to obtain the Inatrade access right.

#### Article 10

The SKPLBI is a document that explains the following

- a. That the Label for domestic produced goods has complied with the provisions as regulated in this Regulation of the Minister; or
- b. That the Label for Imported Goods has complied with the provisions as regulated in this Regulation of the Minister and becomes the customs complementary document in the settlement of customs in the Import sector.

#### Article 11

- (1) The SKPLBI is effective as long as long as the Business Actor produces or imports Goods that are contained in the SKPLBI.
- (2) In case the Business Actor, as meant in paragraph (1), produces or imports Goods other than that are contained in the SKPLBI, then the Business Actor should submit a new

SKPLBI in accordance with the provisions in Article 8.

#### Article 12

- (1) The SKPLBI as the customs supplementary document, as meant in Article 10 letter b, is passed on by way of online to the portal of the *Indonesia National Single Window* (INSW).
- (2) In case the Import of Goods is carried out through the port that is not yet connected to the *Indonesia National Single Window* (INSW), then the copy of SKPLBI is manually submitted to the Directorate General of Customs, Ministry of Finances.

#### Article 13

- (1) In case at the time of importing the Goods the Business Actor does not complete the SKPLBI document, then the imported Goods should be re-exported in accordance with the provisions of the legislative regulations.
- (2) The costs of re-export, as meant in paragraph (1), are charged to the importer.

#### Article 14

- (1) The provision on the attachment of Label in the Indonesian Language is not applicable for Goods as contained in Appendix I, Appendix II, Appendix III, Appendix IV and Appendix V of this Regulation of the Minister, in case those Goods are:
  - a. Bulk Goods that are directly sold and packed in front of the Consumer; or
  - b. Goods that are imported as:
    - 1) Standard Materials and/or Supporting Materials that are used in the production process;
    - 2) Temporary Imported Goods;

- 3) Re-Imported Goods;
  - 4) Goods for the need of research and development of science;
  - 5) Goods as grant, present or gift for the need of public religious service, charity, social, cultural, educational or for the interest of handling natural disasters;
  - 6) Sample Goods that are not to be traded;
  - 7) Shipped Goods;
  - 8) Goods of Passengers, crew of transportation means, and border crossers;
  - 9) Relocated Goods;
  - 10) Goods of foreign country representatives including their officials assigned in Indonesia;
  - 11) Goods for the need of government agencies / other state institutions that are imported by those agencies/institutions themselves; and/or
- c. Goods that are produced domestic as Standard Materials and/or Supporting Goods that are used in the production process.
- (2) In case the producer, vehicle brand holder agent, general importer or producer supplier of vehicles import Goods as meant in paragraph (1) letter b point 1 to point 6, then they should possess the SPKPLBI.
  - (3) In case the producer produces Goods as meant in paragraph (1) letter c, then the concerned should possess the SPKPLBI.

#### Article 15

- (1) The producer, vehicle brand holder agent, general importer or vehicle producer supplier, as meant in Article 14 paragraph (2) submits the request for the SPKPLBI to the

Director of Consumer Empowerment for the attention of the  
UPP Coordinator and Executor.

(2) The submission of the SPKPLBI request, as meant in  
paragraph (1), should be completed with the following  
requirements:

a. for domestic produced Goods:

1) Producer

- a) letter of request signed by the company  
management;
- b) list of Goods including information on the  
allocation and amount of Goods in form of  
*hardcopy* and *softcopy*;
- c) photocopy Industrial Business License (IUI  
or Izin Usaha Industri) or Industrial  
Registration (TDI or Tanda Daftar Industri);
- d) photocopy of company's Taxpayer  
Registration Number (NPWP);
- e) power of attorney from the company  
management with sufficient revenue stamp,  
in case the arrangement is authorized to the  
third party;
- f) statement that the Goods are not for trade to  
the end Consumer;
- g) photocopy of identity of the company  
manager; and
- h) photocopy of identity of the endorsee, in case  
the arrangement is authorized to the third  
party.

2) Supplier company

- a) letter of request signed by the company  
manager;
- b) list of Goods including the information of  
allocation as well as the amount of Goods

and completed with the information in form of *hardcopy* and *softcopy*;

- c) photocopy of Trade Business License (SIUP or Surat Izin Usaha Perdagangan);
- d) photocopy of company's Tax Registration Number (NPWP or Nomor Pokok Wajib Pajak);
- e) power of attorney from the company management with sufficient revenue stamp, in case the arrangement is authorized to the third party;
- f) photocopy of appointment letter from the producer or cooperation agreement between the producer and supplier company;
- g) photocopy of identity of the company manager; and
- h) photocopy of identity of the endorsee, in case the arrangement is authorized to the third party.

b. for Imported Goods:

1. Producer Importer

- a. letter of request signed by the company manager;
- b. list of Goods with HS number and information of allocation as well as the amount of Goods;
- c. photocopy of the Industrial Business License (IUI or Izin Usaha Industri);
- d. photocopy of the company's Taxpayer Registration Number (NPWP or Nomor Pokok Wajib Pajak);
- e. photocopy of the Producer Importer Identification Number (API-P or Angka Pengenal Importir Produsen);



- f. power of attorney from the company management with sufficient revenue stamp, in case the arrangement is authorized to the third party;
  - g. statement that the Goods are not for trade to the end Consumer;
  - h. photocopy of identity of the company manager; and
  - i. photocopy of identity of the endorsee, in case the arrangement is authorized to the third party.
2. Vehicle Brand Holder Agent
- a. letter of request signed by the company management;
  - b. list of Goods with HS number and the information of allocation including the amount of Goods;
  - c. photocopy of the Trade Business License (SIUP or Surat Izin Usaha Perdagangan) or Letter of Recognition as Brand Holder Agent from the authorized technical government agency;
  - d. photocopy of the company's Tax Registration Number (NPWP or Nomor Pokok Wajib Pajak);
  - e. photocopy of the Importer Identification Number (API or Angka Pengenal Importir);
  - f. power of attorney from the company management with sufficient revenue stamp, in case the arrangement is authorized to the third party;
  - g. photocopy of appointment as supplier from the producer;

- h. photocopy of determination as vehicle brand holder agent from the authorized government agency;
  - i. statement that certifies that the Goods are not for trade to the end Consumer;
  - j. photocopy of identity of the company manager; and
  - k. photocopy of identity of the endorsee, in case the arrangement is authorized to the third party.
3. General importer as supplier
- a. letter of request signed by the company management;
  - b. list of Goods with HS number and information of allocation including the amount of Goods;
  - c. photocopy of Trade Business License (SIUP or Surat Izin Usaha Perdagangan);
  - d. photocopy of the company's Taxpayer registration Number (NPWP or Nomor Pokok Wajib Pajak);
  - e. photocopy of General Importer Identification Number (API-U or Angka Pengenal Importir Umum);
  - f. power of attorney from the company management with sufficient revenue stamp, in case the arrangement is authorized to the third party;
  - g. photocopy of appointment or cooperation agreement between the producer and Importer as supplier;
  - h. photocopy of identity of company manager; and
  - i. photocopy of identity of the endorsee, in case

the arrangement is authorized to the third party.

- 3) The submission of the SPKPLBI request, as meant in paragraph (1), can be carried out by way of sending directly or through the delivery service to the UPP Coordinator and Executor, Ministry of Trade of the Republic of Indonesia, Jalan M.I. Ridwan Rais Number 5, Central Jakarta 10110.
- 4) The submission of request, as meant in paragraph (1), is carried out by showing the original document, if needed.
- 5) The UPP Coordinator and Executor issues the following:
  - a. SPKPLBI within the period of not later than 2 (two) working days, effective as of the date the request is received completely and correctly; or
  - b. rejection to issue the SPKPLBI within the period of not later than 2 (two) working days, effective as of the date the request is received incompletely and/or incorrectly.
- 6) The SPKPLBI is valid for 2 (two) years, effective as of the date of issuance and may be extended.
- 7) The formats for request to obtain the SPKPLBI, SPKPLBI, and rejection to issue the SPKPLBI are as contained in Appendix IX, Appendix X and Appendix XI of this Regulation of the Minister.

#### Article 16

- (1) The Business Actor who does not comply with the provisions as meant in Article 4 and/or Article 7 letter a, should withdraw the Goods from circulation and is prohibited to trade such Goods.
- (2) The withdrawal of Goods from circulation is carried out upon instruction of the Director General of Consumer Standardization and Protection on behalf of the Minister.
- (3) The costs for drawing Goods from circulation are charged to

the Business Actor.

#### Article 17

The Goods that have been withdrawn from circulation by the Business Actor, as meant in Article 16, may be re-traded if the provisions to attach the Label in the Indonesian Language on the Goods have been complied in accordance with this Regulation of the Minister.

#### Article 18

- 1) The guidance and control on the attachment of Label in the Indonesian Language on the Goods, as meant in this Regulation of the Minister, are carried out by the Minister.
- 2) The Minister delegates the authority of guidance and control, as meant in paragraph (1), to the Director General of Consumer Standardization and Protection.
- 3) The executor of guidance and control, as meant in paragraph (2), may be carried out by the Director General of Consumer Standardization and Protection him/herself or jointly with related technical government agency at the central level and/or regional level.
- 4) The guidance, as meant in paragraph (1), is carried out in form of service and wide spreading of information, education, and consultation, directly and indirectly to the Business Actors and/or Consumers.
- 5) The control, as meant in paragraph (1), is carried out in accordance with the legislative regulations concerning the provisions and system of control on Goods and/or services.

#### Article 19

The Business Actor who violates the provisions, as meant in Article 2 paragraph (1) or Article 7 letter b, are imposed sanctions

as regulated in Law Number 8 of 1999 concerning Consumer Protection.

#### Article 20

- (1) In case the Business Actor, as meant in Article 16, does not withdraw the Goods from circulation, then the concerned is imposed administrative sanctions in form of:
  - a. revocation of SIUP and/or API by the SIUP/API issuance official; or
  - b. revocation of other business licenses by the authorized official.
- (2) The revocation of SIUP and/or API, as meant in paragraph (1) letter a, is carried out if:
  - a. the goods that are withdrawn from circulation are related to the safety, security and health of Consumers and the environment and the revocation is carried out after providing 2 (two) written warnings within the period of not later than 12 (twelve) working days; or
  - b. for goods other than as meant in letter a, then the revocation of the SIUP and/or API is carried out after providing 3 (three) written warnings, respectively within the grace period of 7 (seven) working days.
- (3) In case the Business Actor is imposed the administrative sanction, as meant in paragraph (1), then the Director of Consumer Standardization and Protection submits the recommendation for revocation of the business license to the related government agency/authorized official.

#### Article 21

- (1) The Business actor who produces or imports goods that are not indicated in the Appendix of this Regulation of the Minister and has attached the Label in the Indonesian

Language, may still attach the Label in the Indonesian Language in accordance with the characteristics of the Goods.

- (2) The Business Actor who produces or imports goods that are not indicated in the Appendix of this Regulation of the Minister and has not yet attached the label in the Indonesian Language, may attach the label in the Indonesian Language in accordance with the characteristics of the Goods.

#### Article 22

- (1) The Business Actor who produces or imports goods as indicated in Appendix I up to Appendix V of this Regulation of the Minister and that are already circulated at the domestic market at the time this Regulation of the Minister is applicable, should adjust the attachment of Label in the Indonesian Language based on the provisions in this Regulation of the Minister.
- (2) The adjustment of Label attachment, as meant in paragraph (1), is carried out within the period of not later than 6 (six) months, effective as of the date this Regulation of the Minister is applicable.

#### Article 23

Appendix I up to including Appendix XI are inseparable parts of this Regulation of the Minister.

#### Article 24

At the time this Regulation of the Minister commences effective, the Regulation of the Minister of Trade Number 62/M-DAG/PER/12/2009 concerning the Requirement to Attach Label on the Goods, as has been amended with the Regulation of the Minister of Trade Number 22/M-DAG/PER/5/2010, is revoked

and declared inapplicable.

Article 25

This Regulation of the Minister commences applicable after 6 (six) months, effective as of the date of enactment.

So as to be known by everyone, the enactment of this Regulation of the Minister is instructed with its placement in the State Gazette of the Republic of Indonesia.

Stipulated in Jakarta

Dated November 26, 2013

**MINISTER OF TRADE OF THE REPUBLIC OF  
INDONESIA,**

*signed*

**GITA IRAWAN WIRJAWAN**

Copy conforms to the original

Secretariat General

Ministry of Trade

Head of Legal Bureau,

LASMININGSIH